



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Saxton Horne
9350 S 150 E
Ste 950
Sandy, UT 84070

Contract # 1253798

Schedule Dates 03/05/12-03/15/12
Advertiser Utah Republican Party (70481)
Agency Saxton Horne (10872)
Product POLITICAL ISSUE (ns) (1187)
Brand UPR MARCH 2012 TV V2 (432745)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name BRADFIELD,JODI
Phone/Fax /
CPE 12-URP-0728
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 03/02/12
Last Modified 03/02/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo A2554
Order Type Normal
Package Deal
Commission % 15.00
Commission \$567.00
Net Total \$3,213.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2012	6	\$3,780.00
Grand Total:	6	\$3,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/05/12-03/09/12	1	:30	6A- 8A (MST)	1	X	X	X	X	X			1	\$930.00	\$930.00	Salt Lake City (KUTV)		3/2/12
2.0	Normal Line / News	03/12/12-03/15/12	1	:30	6A- 8A (MST)	1	X	X	X	X				1	\$930.00	\$930.00	Salt Lake City (KUTV)		3/2/12
3.0	Normal Line / SPOT	03/05/12-03/09/12	1	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$480.00	\$960.00	Salt Lake City (KUTV)		3/2/12
4.0	Normal Line / SPOT	03/12/12-03/15/12	1	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X				2	\$480.00	\$960.00	Salt Lake City (KUTV)		3/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Kristen Henderson</i>	3/2/12	

Client: Utah Republican Party
 Product: TV
 Campaign: UPR March 2012 TV v2

Station Order

Saxton Horne Advertising
 9350 South 150 East
 Sandy, UT 84070
 801304-1000

Rev #: 0

Flight From: 03/05/2012 to 03/15/2012

Estimate No.:
 Contract No.:
 Job No.: 12-URP-0728

Buyer Name: Jodi Bradfield
 Sweeps: Share Nov 2011 -> HUT/PUT Feb 11

Market: SALT LAKE CITY

Station: KUTV

Station Contact: ~~Mike Stringham~~ **KRISTEN HENDERSON**

Actg. Order No.: 4182

WS Order No.: 5286

Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross			Total Spots	DMA	
				Rate/ Total	Mar 05	Mar 12		P 25-54 (R)	P 18+ (R)
1	MTWRF-- 06:00A-06:30A	EM 30	2NEWS AT 6A	\$930.00 \$930.00	1		1	1.6 \$581.25	1.8 \$516.67
2	MTWR--- 06:00A-06:30A	EM 30	2NEWS AT 6A	\$930.00 \$930.00		1	1	1.7 \$547.06	1.8 \$516.67
3	MTWRF-- 08:00A-09:00A	EM 30	EARLY SHW2-CBS	\$480.00 \$960.00	2		2	1.0 \$480.00	1.3 \$369.23
4	MTWR--- 08:00A-09:00A	EM 30	EARLY SHW2-CBS	\$480.00 \$960.00		2	2	1.0 \$480.00	1.3 \$369.23
				\$3,780.00	3	3	6		

3.6

3.7

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Mar	6	7.3	\$3,780.00	\$517.81
	6	7.3	\$3,780.00	\$517.81

By:

Kristen Henderson

***WILL ENTER ORDER UPON PRE-PAYMENT.**